

MN Association of County Veteran Service Officers (MACVSO)-Strategic Plan - 2020 to 2025

Updated as of Nov 8, 2022

Status Key:

G - Good progress; goal on track

Y - Progressing

R - Major delays; significant problems

MACVSO Goal: County Veteran Service Officers operate consistently on a core set of standards

Objectives	Point of Contact	Status	Timeframe	Notes
Develop a CVSO "How to Book".	George Fiedler and training team	Y	Spring 2023	Changed POC on 10/21/2021. Pushed out end date to Spring 2023. Next step to coordinate topics with eboard. New (as of Sept 2022) MDVA trainer agreed to be the "drafter" of a how to book for MACVSO. Oct 2022- next step to send out outline of book to MACVSO Membership asking for additions of topics and comments.
Develop an on-boarding program for new CVSOs.	Greg Peterson + Secretary of MACVSO	Y	Spring 2023	

MACVSO Goal: CVSOs receive accurate and timely guidance

Objectives	Point of Contact	Status	Timeframe	Notes
Assist with employment issues as needed and upon request	E-Board and President	G	As needed	MACVSO will provide guidance on this topic on some recurring basis. MACVSO will provide more extensive support if needed and requested.
Develop a proposal and position description for an executive director for MACVSO.	George Fiedler and Cory Vaske, Ad Hoc committee	G	Fall 2022	Once developed, coordinate and request comments from members. Present proposal to be voted on at MACVSO fall conference in Sep 2022. 6/21/22- Coordinated position description with MACVSO e-board and district reps. 17-12-22 next step to send out to membership and ask for comments. Complete. Sept 11, 2022- membership at the MACVSO Fall conference approved of hiring a MACVSO Ex Director.
Hire an Executive Director for MACVSO.	Marty Howe (president of MACVSO)	Y	Fall 2023	10/24/22: The president of MACVSO will be the chair of a committee to work the details of hiring.
Research a formula that factors in family members in determining caseloads for CVSOs.	Greg Peterson	y	Fall 2023	This initiative is designed to quantify how many CVSOs are needed in counties based on not just the estimated number of Veterans but factors in family members, especially widows.

MACVSO Goal: CVSOs receive consistent and relevant training

Objectives	Point of Contact	Status	Timeframe	Notes
Track and manage certification training for all CVSOs.	Jason Marquardt and training team	G	Yearly	

MACVSO Goal: Legislators recognize and support actions and laws that benefit Veterans				
Objectives	Point of Contact	Status	Timeframe	Notes
Develop partnerships with at least two bona fide Veteran Legislative Committees	Greg Peterson & Legislative committee.	G	By June 2021	Changed POC on 10/21/2021. Item complete with a partnership developed with CTF and UVLC
Develop a process to originate legislative ideas from within MACVSO	Greg Peterson. Others: Marty Howes and Mike McLaughlin & Legislative committee.	G	By Spring 2023	Changed POC on 10/21/2022. Process will be to email MACVSO membership asking for inputs in time to influence decision makers
MACVSO Goal: Community Stakeholders understand, support, and use CVSOs.				
Objectives	Point of Contact	Status	Timeframe	Notes
Yearly attend MN Association of Counties Conference and do a formal presentation that educates County Commissioners on CVSO importance.	George Fiedler	Y	Yearly	Fiedler attended AMC conference 9/18 and 9/19 and participated in development of an AMC Strategic Plan. Was promised an opportunity to brief at yearly AMC conference in 2022. 2/28/22- Becoming uncertain as there are 24+ affiliates and it would be difficult to allow each one to brief at the yearly conference. Fiedler working with AMC to find a path ahead. 5/17/22- sent email to Ex Dir of AMC to ask about options/ideas for educating County Commissioners about MACVSO. 6/21/22- Received input back from AMC with various options for MACVSO to educate County Commissioners about CVSOs. MACVSO e-board now needs to decide what options to consider/do. Oct 24, 2022: eboard decided to use various ways: workshops at AMC annual conference; inputs to AMC extra email newsletters; input in AMC packets fro new commissioners. 11/8/22- President of MACVSO has draft tri-fold and will look into finalizing it with graphics to distribute to AMC; new county commissioners; and CVSOs.
Yearly, take a formal position and advocate for change and improvement to a state and/or federal level issue.	Greg Peterson and Mike McLaughlin Legislative committee.	G	Yearly	POC changed 10/21/2021. The issue is HR 4601 Commitment to Veteran Support and Outreach (CVSO) Act. 10/24/22: Identified three state issues we will coordinate with the CTF.
Quarterly attend MN VA Medical Center meetings	District Reps	G	At minimum quarterly	
Get CVSO tab on the MDVA website on top blue banner	Marty Howe (president of MACVSO)	Y	By Spring 2023	Thought is to make finding CVSOs easier by having it more visable on the MDVA website.