

MN Association of County Veteran Service Officers (MACVSO)-Strategic Plan - 2020 to 2025

Updated as of July 12 2022

Status Key:

G - Good progress; goal on track

Y -
Progressing

R - Major delays;
significant

MACVSO Goal: County Veteran Service Officers operate consistently on a core set of standards

Objectives	Point of Contact	Status	Timeframe	Notes
Develop a best practices guide and develop a MACVSO onboarding program for new CVSOs.	Jason Marquardt and training team	Y	Spring 2023	Changed POC on 10/21/2021. Pushed out end date to Spring 2023. Next step to coordinate topics with eboard.

MACVSO Goal: CVSOs receive accurate and timely guidance

Objectives	Point of Contact	Status	Timeframe	Notes
Assist with employment issues as needed and upon request	E-Board and President	G	As needed	MACVSO will provide guidance on this topic on some recurring basis. MACVSO will provide more extensive support if needed and requested.
Develop a proposal and position description for an executive director for MACVSO.	Cory Vaske, Ad Hoc committee	Y	Fall 2022	Once developed, coordinate and request comments from members. Present proposal to be voted on at MACVSO fall conference in Sep 2022. 6/21/22- Coordinated position description with MACVSO e-board and district reps. 17-12-22 next step to send out to membership and ask for comments.

MACVSO Goal: CVSOs receive consistent and relevant training

Objectives	Point of Contact	Status	Timeframe	Notes
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Objectives	Point of Contact	Status	Timeframe	Notes
Track and manage certification training for all CVSOs.	Jason Marquardt and training team	G	Yearly	

MACVSO Goal: Legislators recognize and support actions and laws that benefit Veterans

Objectives	Point of Contact	Status	Timeframe	Notes
Develop partnerships with at least two bona fide Veteran Legislative Committees	Greg Peterson & Legislative committee.	G	By June 2021	Changed POC on 10/21/2021. Item complete with a partnership developed with CTF and UVLC
Develop a process to originate legislative ideas from within MACVSO	Prime: Greg Peterson. Others: Marty Howes and Mike McLaughlin & Legislative committee.	Y	By May 2022	Changed POC on 10/21/2022. 2/15/2022- Thought is to put some sort of "idea" input on the MACVSO site back end.

MACVSO Goal: Community Stakeholders understand, support, and use CVSOs.

Objectives	Point of Contact	Status	Timeframe	Notes
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Yearly attend MN Association of Counties Conference and do a formal presentation that educates County Commissioners on CVSO importance.	George Fiedler	Y	Yearly	Fiedler attended AMC conference 9/18 and 9/19 and participated in development of an AMC Strategic Plan. Was promised an opportunity to brief at yearly AMC conference in 2022. 2/28/22- Becoming uncertain as there are 24+ officials and it would be difficult to allow each one to brief at the yearly conference. Fiedler working with AMC to find a path ahead. 5/17/22- sent email to Ex Dir of AMC to ask about options/ideas for educating County Commissioners about MACVSO. 6/21/22- Received input back from AMC with various options for MACVSO to educate County Commissioners about CVSOs. MACVSO e-board now needs to decide what options to consider/do.
Yearly, take a formal position and advocate for change and improvement to a federal level issue.	Prime: Marty Howes. Others: Greg Peterson and Mike McLaughlin Legislative committee.	Y	Yearly	POC changed 10/21/2021. The issue is HR 4601 Commitment to Veteran Support and Outreach (CVSO) Act
Quarterly attend MN VA Medical Center meetings	District Reps	G	At minimum quarterly	